



FACULTY OF ECONOMICS AND BUSINESS

EVALUATION OF THE GRADUATE PROFILE

DEGREE: BACHELOR'S DEGREE IN INTERNATIONAL BUSINESS

Graduate Profile of the Bachelor of International Business

The graduate in International Business from Ecotec University is a professional who can contribute to solving the socio-economic problems of the country and organizations, making decisions in the business sector and strategically inserting Ecuadorian products and services into different regional and international markets, from a humanistic and contextualized vision to local, regional and national needs, as well as developing theoretical and/or practical research in the business field from the planning, negotiation, development, and consolidation of international trade exchanges.

He has a complete command of the main regional and local economic and financial models for effective integration with business practice, financial management, strategic planning, financial markets and international finance.

Competencies of a Bachelor of International Business:

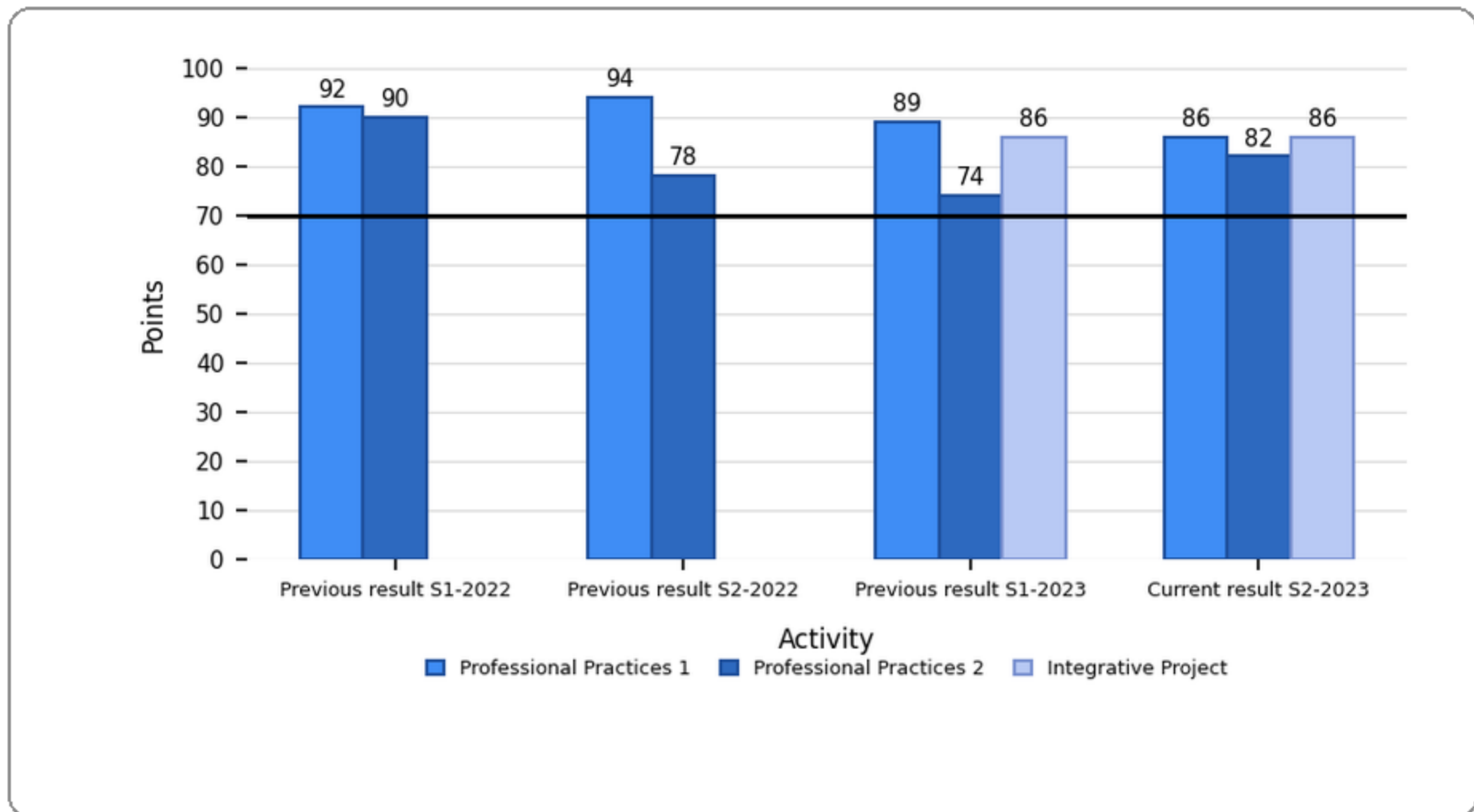
The skills that the professional in International Business will acquire are the following:

Competency 1: Foreign Trade Operations

Competency 2: International Trade Negotiation

Bachelor's Degree in International Business

Evaluation of compliance with the graduate profile



Note: The results correspond to the average obtained by the group of students who participated in the evaluation process activities. Faculty of Economics and Business