

FACULTY OF ECONOMICS AND BUSINESS

GRADUATE PROFILE EVALUATION SYSTEMS

CAREER: INTERNATIONAL BUSINESS

Graduate Profile of the Bachelor of International Business

The graduate in International Business from Ecotec University is a professional with a strong sense of human and civic values, can propose, implement and evaluate integrative proposals for international business and management customs, with an emphasis on local market priorities and structure productive; contribute to solving the country's socio-economic problems with a humanistic vision aligned with local, regional and national needs and to present strategic plans in the area of business development and consolidation international.

EC	CE COMPONENTS 1: Operations Management Foreign Trade	RESULTS SEMESTER 2 - 2025
C1	Identify the fundamentals of foreign trade and relevant regulations.	99%
C2	Applies knowledge in the creation and management of foreign trade strategies.	99%
C3	Analyze the procedures and strategies to find areas for improvement in foreign trade.	100%
C4	Evaluate the effectiveness and sustainability of foreign trade strategies implemented using different methods.	100%

EC	CE 2 COMPONENTS: International Trade Negotiation	RESULTS SEMESTER 2 - 2025
C1	Identify the principles and practices of international negotiation and marketing.	99%
C2	Applies and develops knowledge in the creation and execution of negotiation and marketing strategies.	99%
C3	It assesses the effectiveness of international negotiation and marketing strategies and activities.	100%
C4	Evaluate strategies and processes for successful international negotiation.	100%

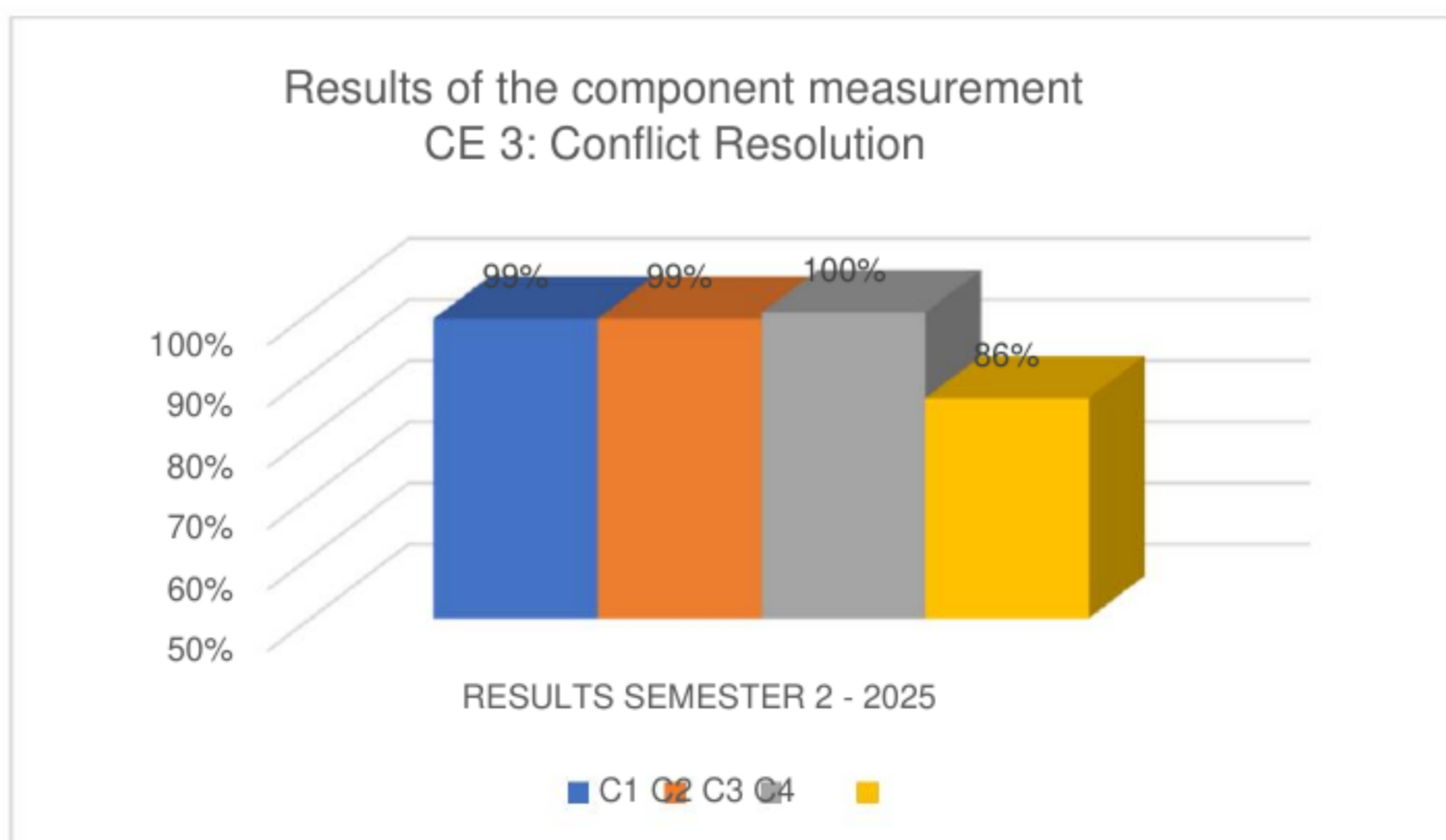
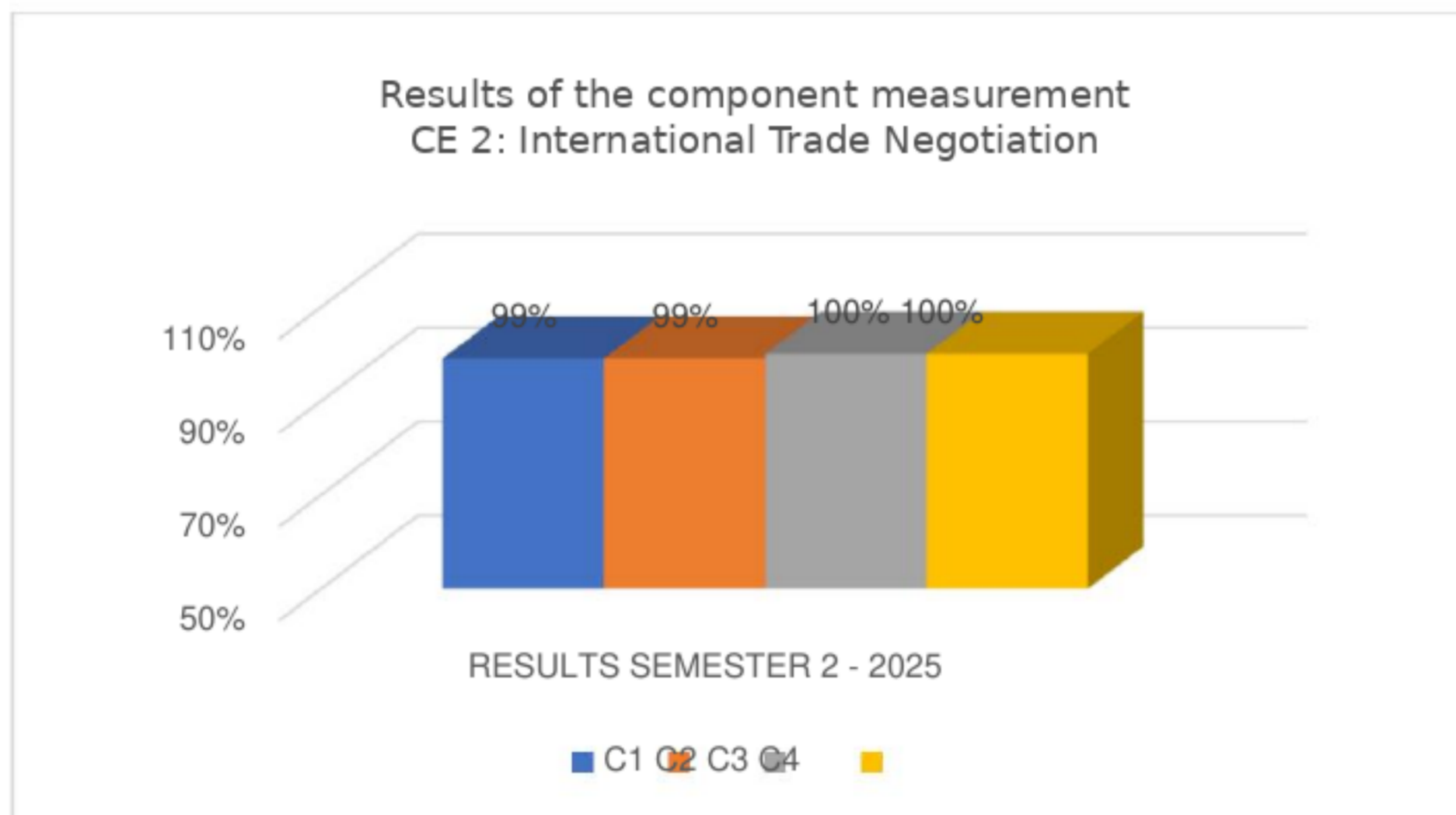
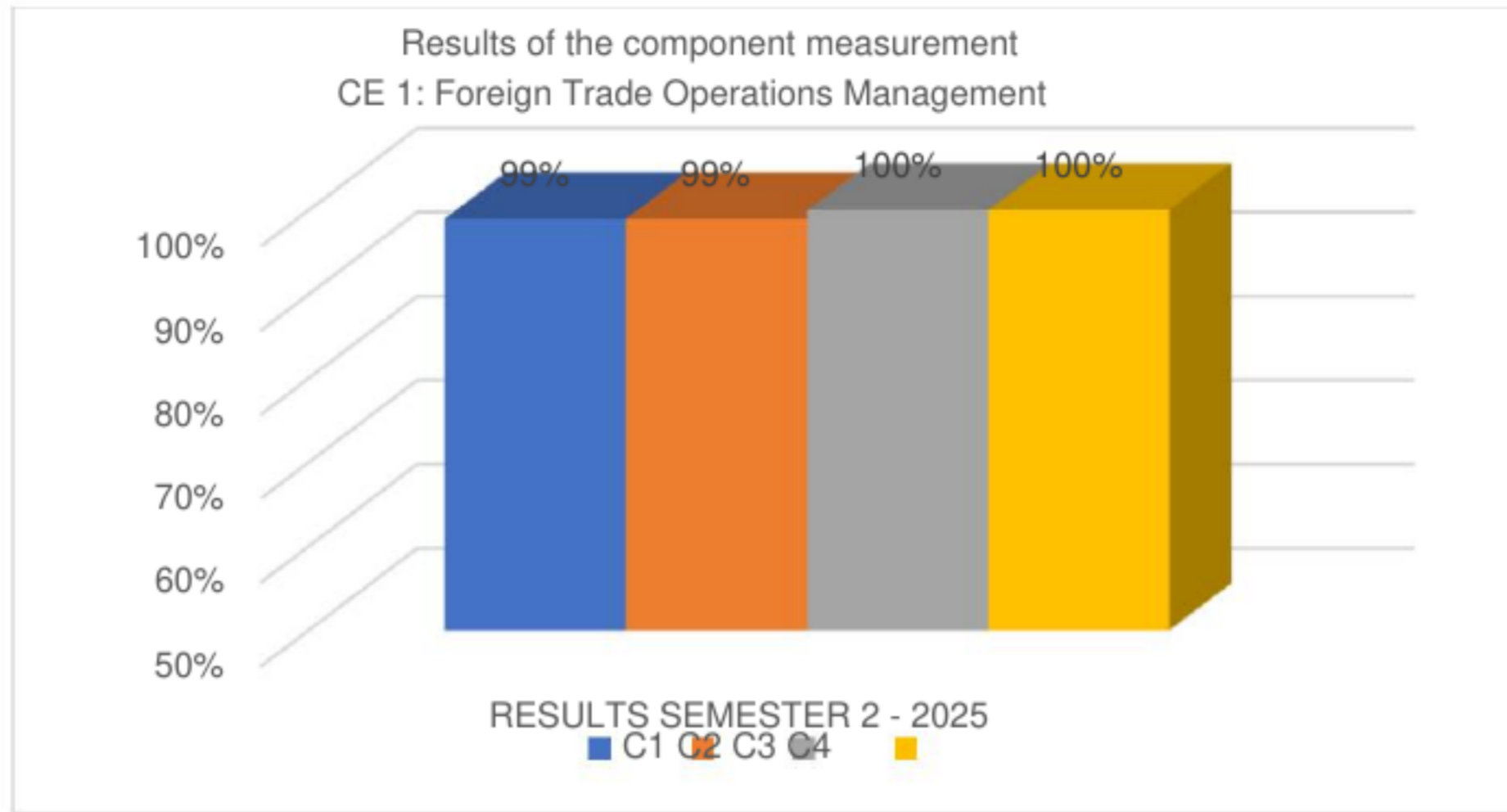
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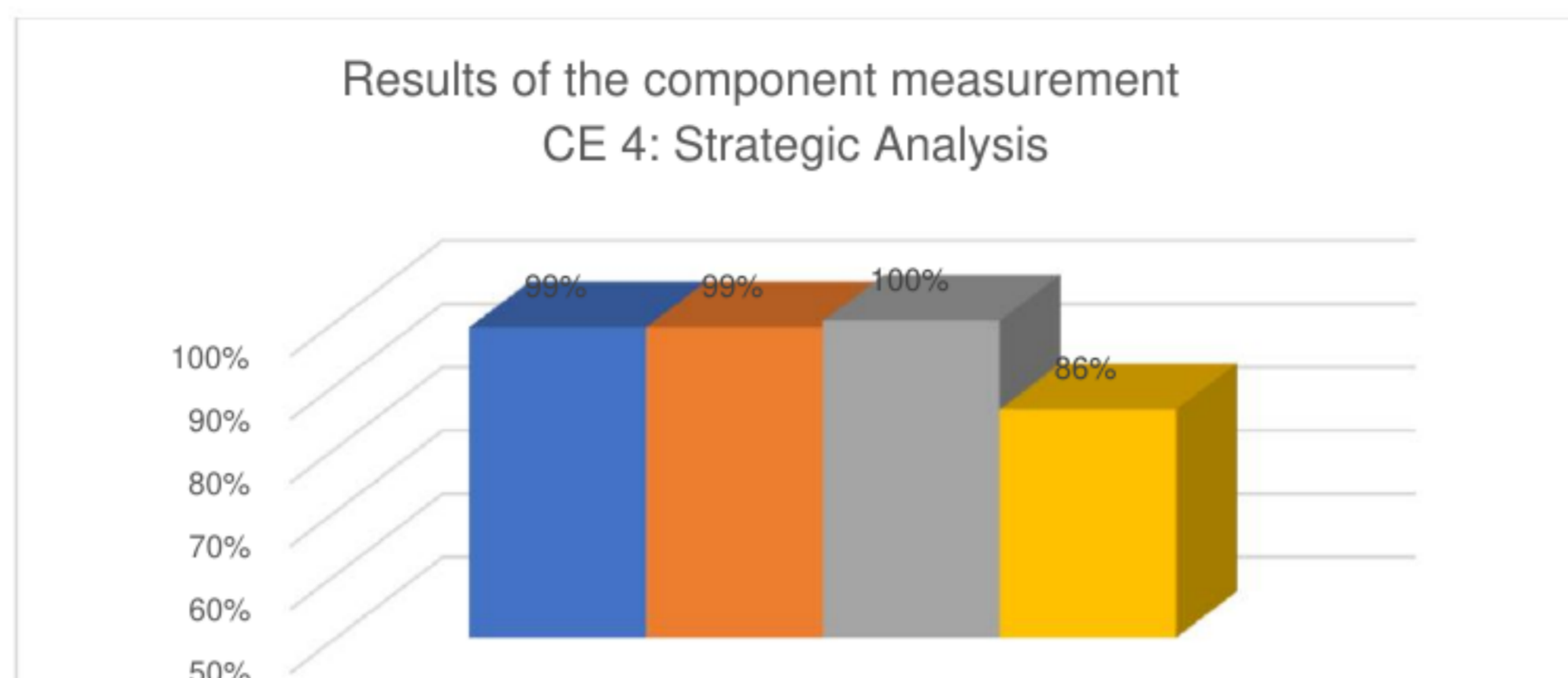
EC	CE COMPONENTS OF CE 3: Conflict Resolution	RESULTS SEMESTER 2 - 2025
C1	Define fundamental concepts and theories related to strategy formulation in conflict resolution	99%
C2	Apply knowledge to develop business strategies that respond to local and international socio-economic challenges.	99%
C3	Examine conflict resolution strategies to identify effectiveness, ineffectiveness, and areas for improvement in a global context.	100%
C4	Evaluate the effectiveness of conflict resolution strategies implemented at the national and international levels.	86%

EC	COMPONENTS OF CE 4: Strategic Analysis	RESULTS SEMESTER 2 - 2025
C1	Relates fundamental concepts and theories linked to the formulation of international business strategies.	99%
C2	Applies acquired knowledge in the planning and execution of international business strategies.	99%
C3	Analyzes strategies and procedures to identify areas for improvement and effectiveness.	100%
C4	Evaluates and assesses the effectiveness and sustainability of implemented business strategies.	86%

Graphical presentation of the results achieved in the specific competencies and their components (Goal: at least 70% of students reach the "acceptable achievement" level)

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The transversal skills that the professional in Logistics will acquire and Transportation options are as follows:

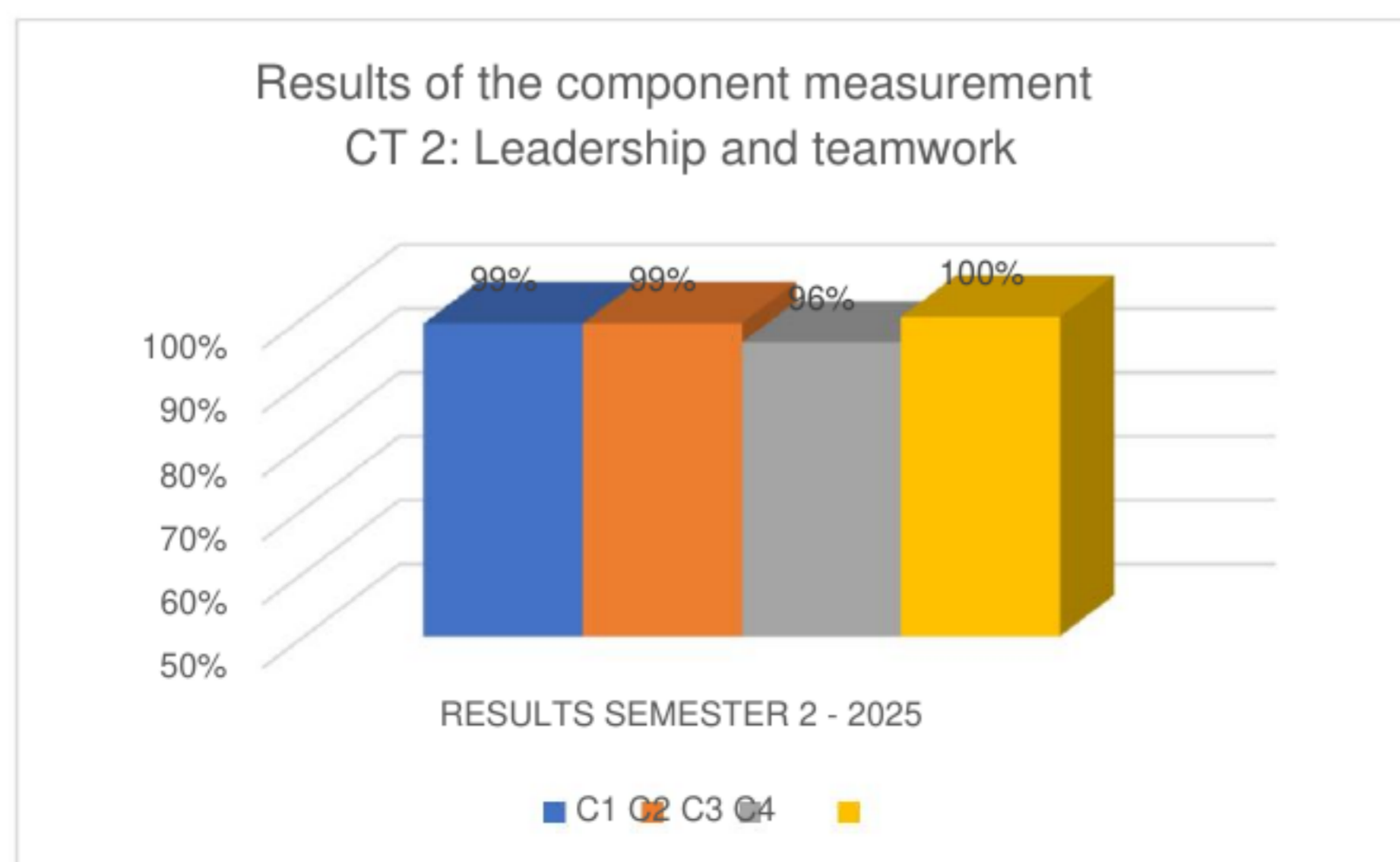
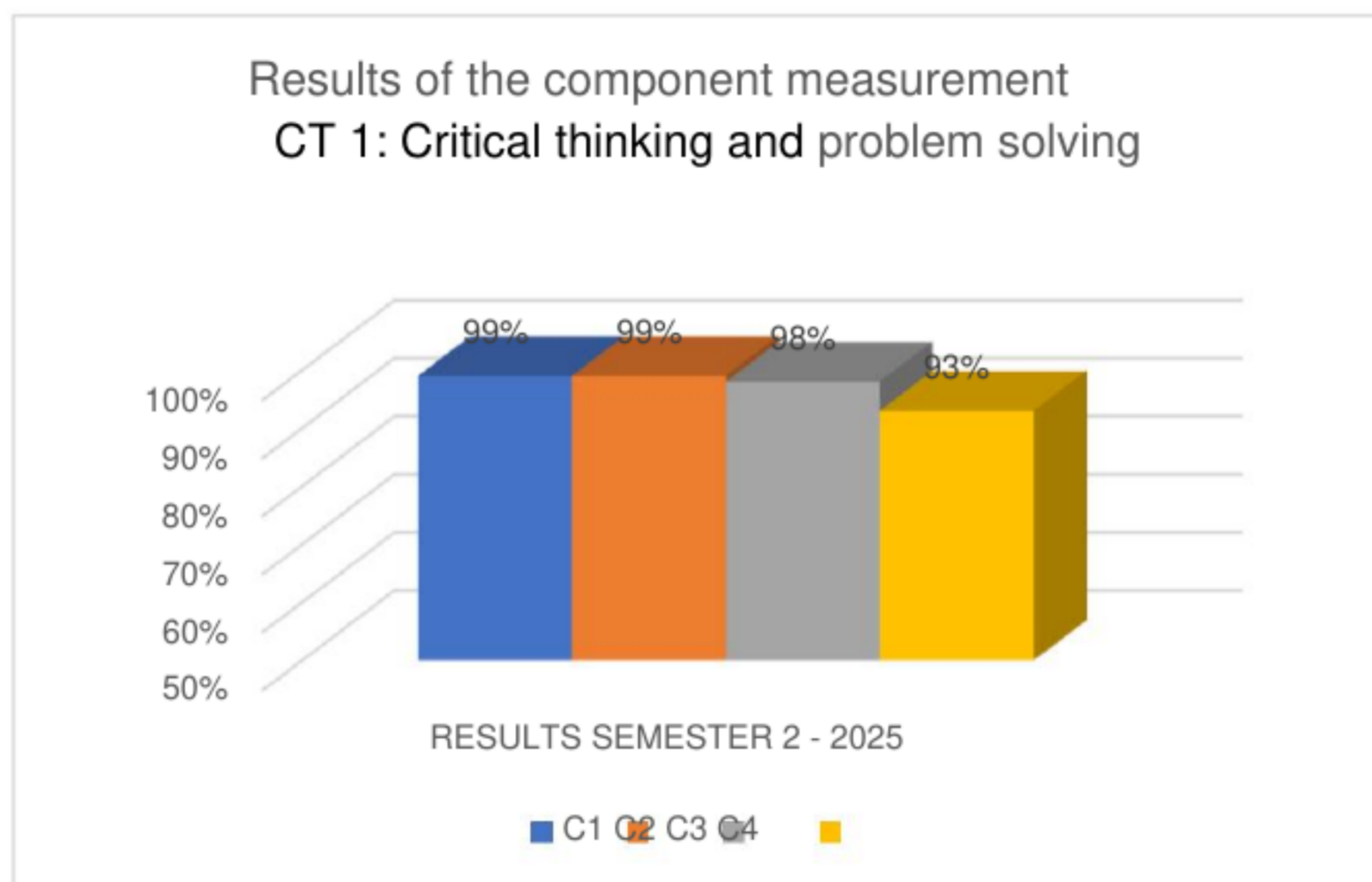
EC	CT COMPONENTS 1: CRITICAL THINKING AND PROBLEM SOLVING	RESULTS SEMESTER 2 - 2025
C1	Identifies problems or situations presented	99%
C2	Interprets information in various contexts	99%
C3	Construct arguments by issuing well-founded judgments	98%
C4	Applies viable solutions to solving complex problems	93%

EC	COMPONENTS OF CT 2: LEADERSHIP AND TEAMWORK EQUIPMENT	RESULTS SEMESTER 2 - 2025
C1	Assertive Communication	99%
C2	Collaborative work	99%
C3	Decision making	96%
C4	Efficient resource management	100%

EC	COMPONENTS OF CT 3: CREATIVITY AND INNOVATION	RESULTS SEMESTER 2 - 2025
C1	Generates ideas or initiatives and shares them with others	99%
C2	Proposes and justifies the application of new methods to make their initiative or idea effective	99%
C3	Design and implement the defined method	98%
C4	Analyze and evaluate the results of the implemented initiative or idea	93%

EC	COMPONENTS OF CT 4: RESEARCH	RESULTS SEMESTER 2 - 2025
C1	Defining a problem	99%
C2	Data collection techniques/Methodological design	99%
C3	Analyze and interpret the information (results)	98%
C4	Prepare a final research report	97%

Graphical presentation of the results achieved in transversal competencies and their components (**Goal: at least 70% of students reach the "acceptable achievement" level**)



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