

FACULTY OF ECONOMICS AND BUSINESS

GRADUATE PROFILE EVALUATION SYSTEM

DEGREE: BACHELOR'S DEGREE IN INTERNATIONAL BUSINESS

Graduate Profile of the Bachelor of International Business

The graduate in International Business from Ecotec University is a professional with a strong sense of human and civic values, capable of proposing, implementing, and evaluating integrated proposals for international business and customs administration, with an emphasis on local market priorities and structure.

productive; contribute to the solution of the country's socio-economic problems with a humanistic vision aligned with local, regional and national needs and present strategic plans in the field of development and consolidation of international business.

Competencies of a Bachelor of International Business:

The specific (professional) skills that the professional will acquire in International Business are as follows:

EC	CE COMPONENTS 1: Operations Management Foreign Trade	RESULTS SEMESTER 1 - 2025
C1	Identify the fundamentals of foreign trade and relevant regulations.	68%
C2	Applies knowledge in the creation and management of foreign trade strategies.	82%
C3	Analyze the procedures and strategies to find areas for improvement in foreign trade.	100%
C4	Evaluate the effectiveness and sustainability of foreign trade strategies implemented using different methods.	97%

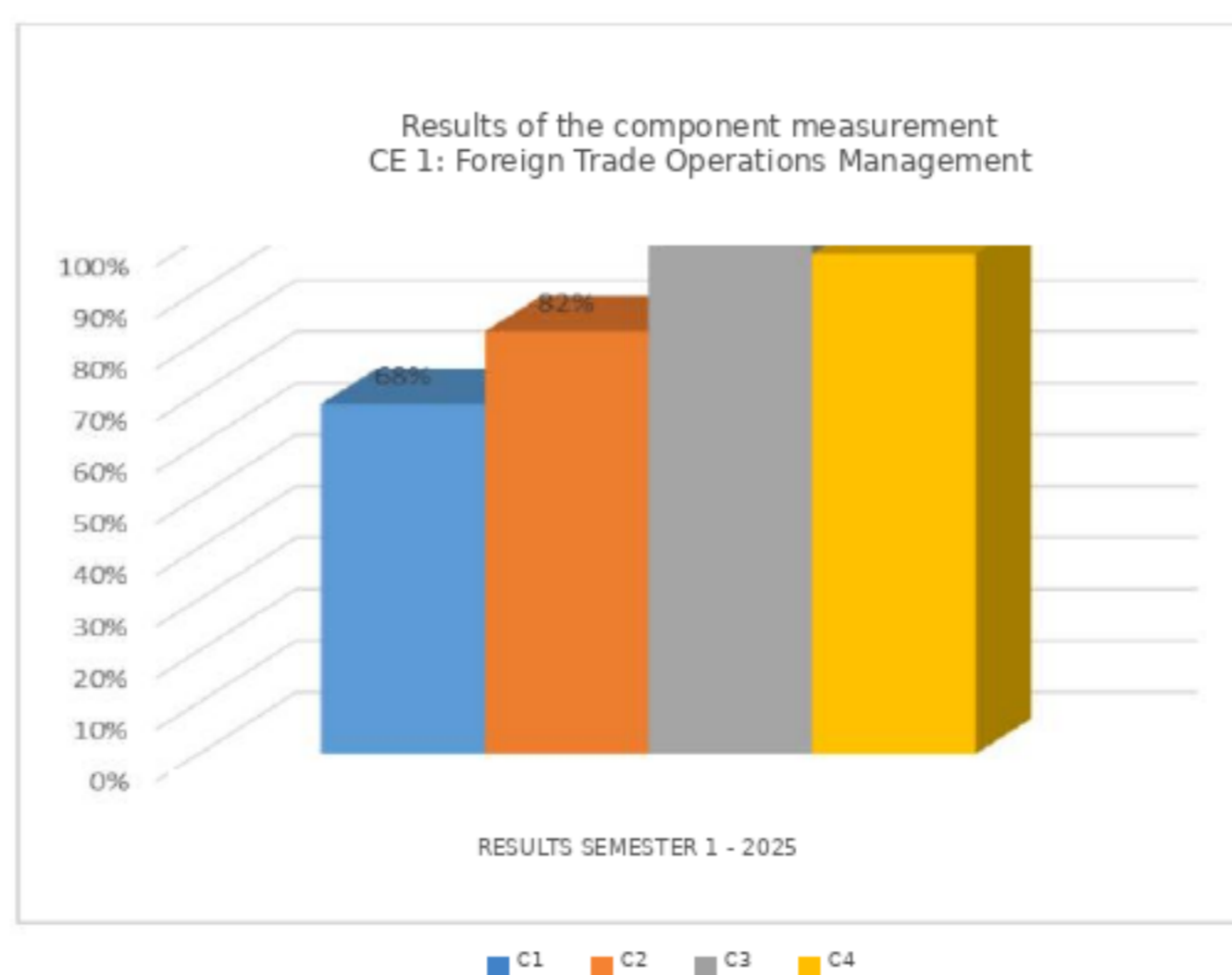
EC	CE 2 COMPONENTS: International Trade Negotiation	RESULTS SEMESTER 1 - 2025
C1	Identify the principles and practices of international negotiation and marketing.	92%
C2	Applies and develops knowledge in the creation and execution of negotiation and marketing strategies.	82%
C3	It assesses the effectiveness of international negotiation and marketing strategies and activities.	96%
C4	Evaluate strategies and processes for successful international negotiation.	88%

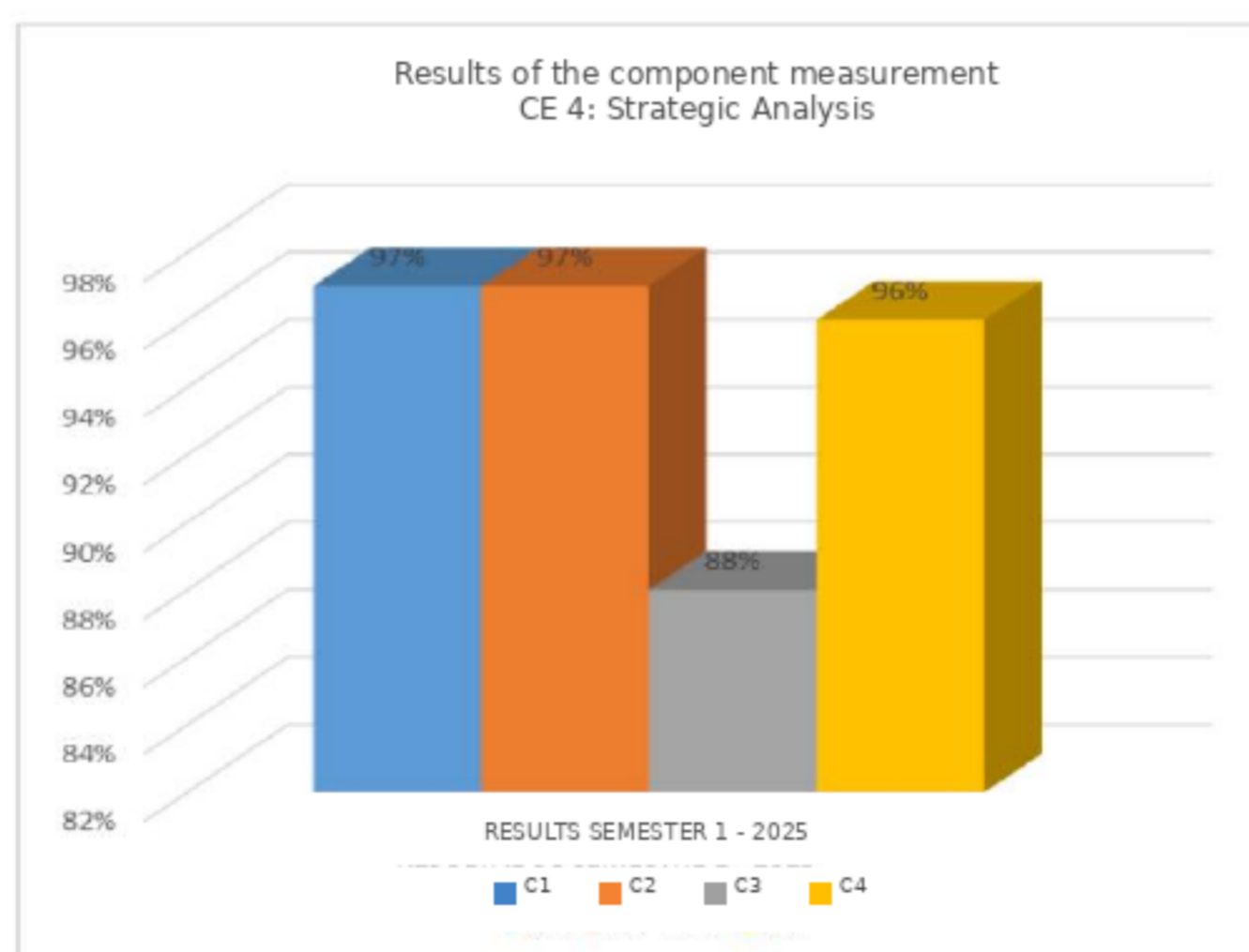
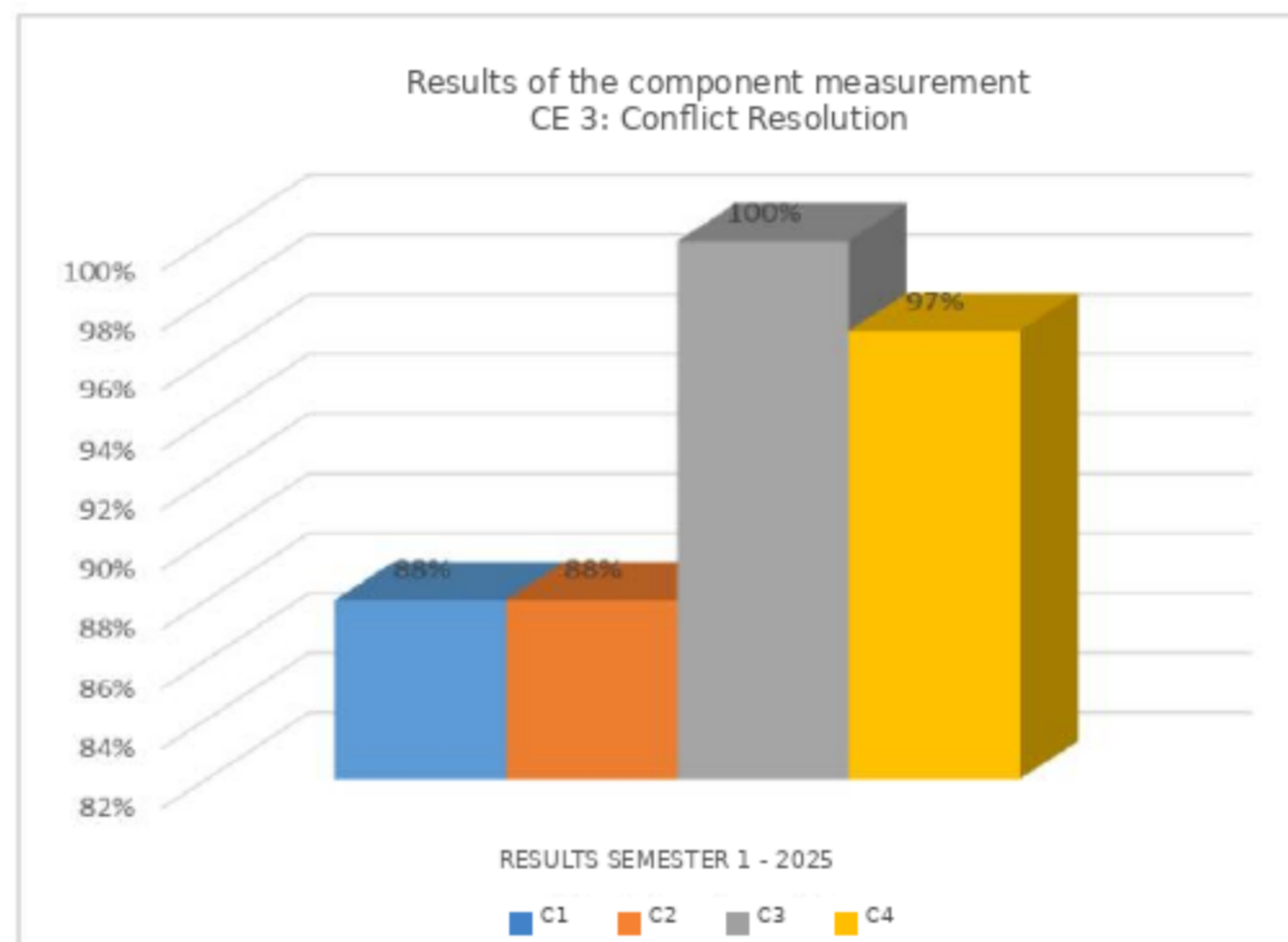
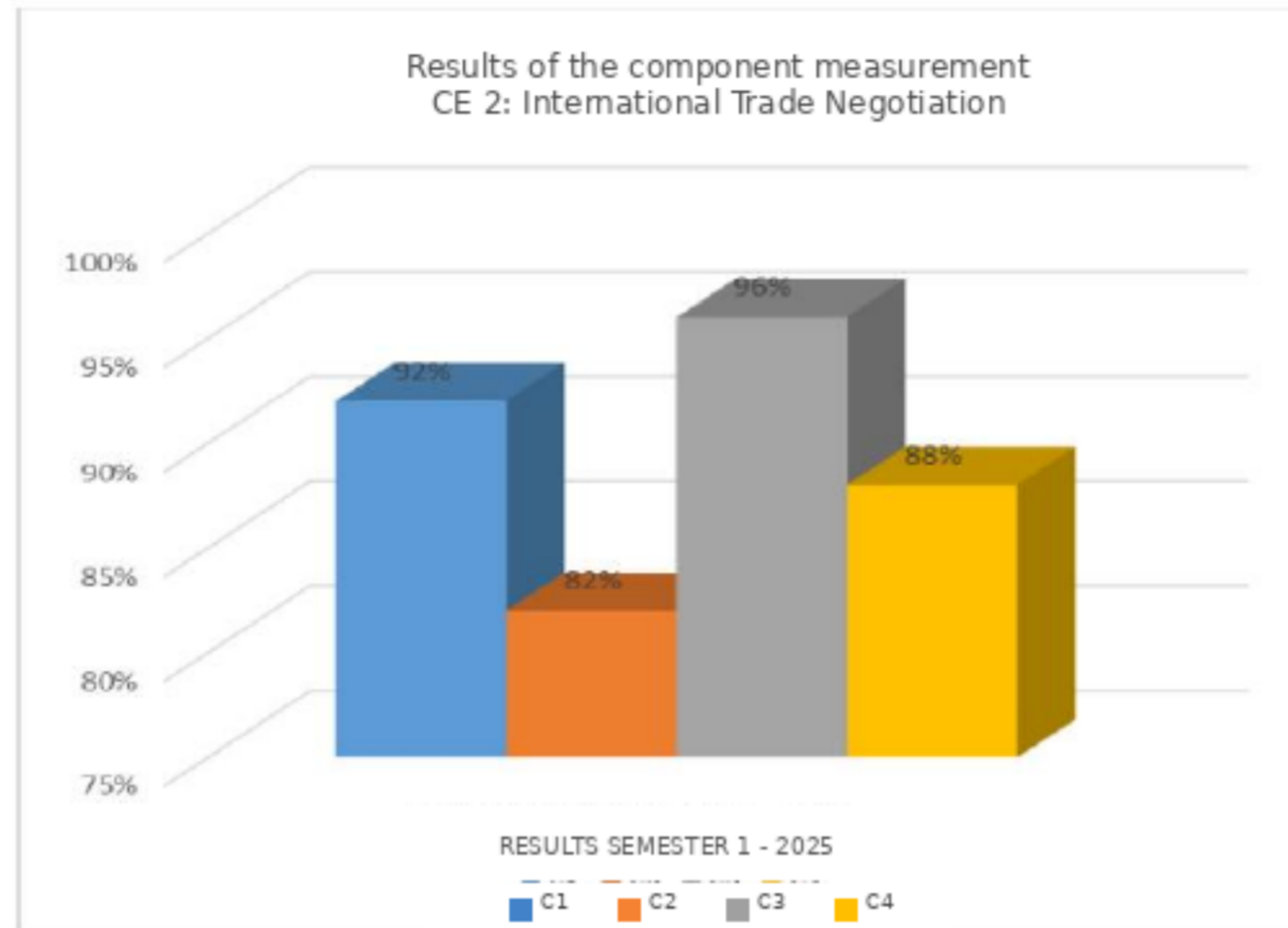
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	CE COMPONENTS OF CE 3: Conflict Resolution	RESULTS SEMESTER 1 - 2025
C1	Define fundamental concepts and theories related to strategy formulation in conflict resolution	88%
C2	Apply knowledge to develop business strategies that respond to local and international socio-economic challenges	88%
C3	Examine conflict resolution strategies to identify effectiveness, ineffectiveness, and areas for improvement in a global context.	100%
C4	Evaluate the effectiveness of conflict resolution strategies implemented at the national and international levels.	97%

EC	COMPONENTS OF CE 4: Strategic Analysis	RESULTS SEMESTER 1 - 2025
C1	Relates fundamental concepts and theories linked to the formulation of international business strategies.	97%
C2	Applies acquired knowledge in the planning and execution of international business strategies.	97%
C3	Analyze the strategies and procedures to identify areas for improvement and effectiveness.	88%
C4	Evaluate and assess the effectiveness and sustainability of the implemented business strategies.	96%

Graphical presentation of the results achieved in the specific competencies and their components (**Goal: at least 70% of students reach the "acceptable achievement" level**)





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The transversal skills that the professional will acquire in Business

The following are the international ones:

EC	CT COMPONENTS 1: CRITICAL THINKING AND PROBLEM SOLVING	RESULTS SEMESTER 1 - 2025
C1	Identifies problems or situations presented	77%
C2	Interprets information in various contexts	86%
C3	Construct arguments by issuing well-founded judgments	100%
C4	Applies viable solutions to solving complex problems	97%

EC	COMPONENTS OF CT 2: LEADERSHIP AND TEAMWORK EQUIPMENT	RESULTS SEMESTER 1 - 2025
C1	Assertive Communication	90%
C2	Collaborative work	88%
C3	Decision making	100%
C4	Efficient resource management	88%

EC	COMPONENTS OF CT 3: CREATIVITY AND INNOVATION	RESULTS SEMESTER 1 - 2025
C1	Generates ideas or initiatives and shares them with others	74%
C2	Proposes and justifies the application of new methods to make his initiative or idea effective	82%
C3	Design and implement the defined method	96%
C4	Analyze and evaluate the results of the implemented initiative or idea.	97%

EC	COMPONENTS OF CT 4: RESEARCH	RESULTS SEMESTER 1 - 2025
C1	Defining a problem	71%
C2	Data collection techniques/Methodological design	84%
C3	Analyze and interpret the information (results)	100%
C4	Prepare a final research report	88%

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Graphical presentation of the results achieved in transversal competencies and their components (**Goal: at least 70% of students reach the "acceptable achievement" level**)

