

**EVALUATION OF THE GRADUATE PROFILE****DEGREE: BACHELOR OF BUSINESS ADMINISTRATION****Graduate Profile of the Bachelor of Business Administration**

The graduate in Business Administration from Ecotec University is a professional with a strong sense of human and civic values, which can favor sound decision-making in the business sector, promoting social and professional responsibility; who provides solutions with the application of technological and investigative tools in management processes and in administrative and financial decision-making.

Furthermore, it is capable of applying administrative tools and different quantitative methods to carry out the resolution of problems in the production, distribution, exchange and consumption of goods and services, as well as managing processes in the managerial and business field considering the socio-community context in which it is handled.

**Competencies of a Bachelor of Business Administration:**

The skills that the professional in Business Administration will acquire are the following:

**Competency 1:** Management

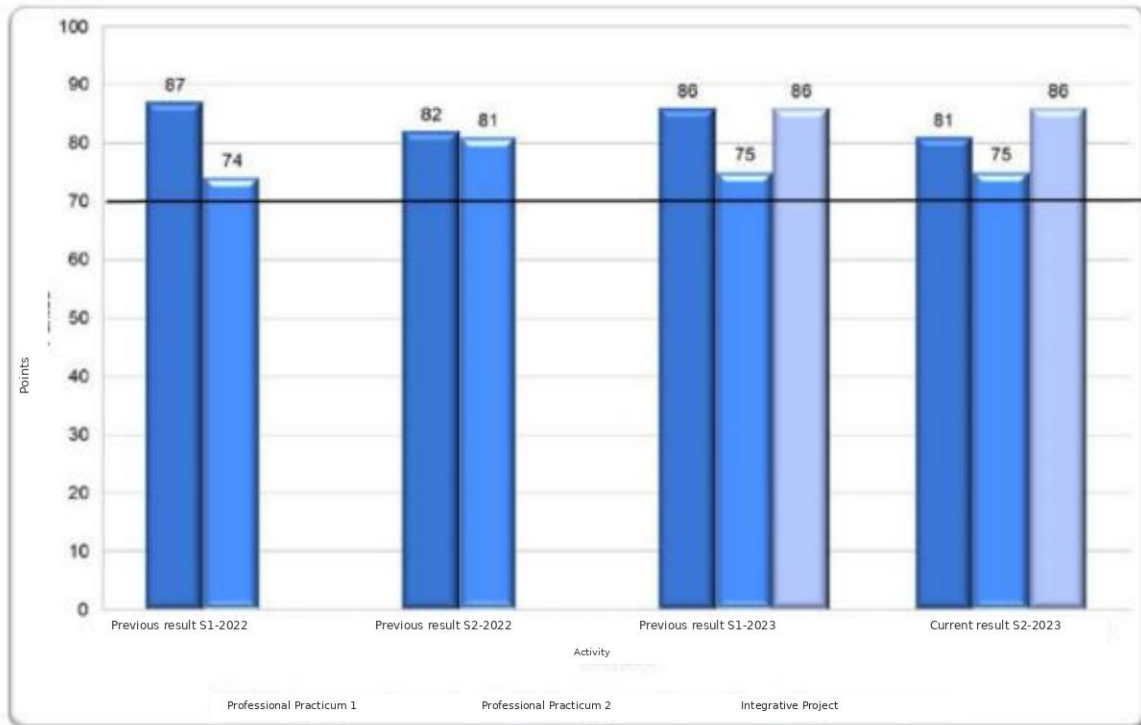
**Competency 2:** Decision making

**Competency 3:** Research applied to the organization

**Competency 4:** Innovation and organizational quality

**Competency 5:** Administrative Management

## Bachelor's Degree in Business Administration Evaluation of compliance with the graduate profile



**Note:** The results correspond to the average obtained by the group of students who participated in the evaluation process activities. Faculty of Economics and Business