

FACULTY OF ECONOMICS AND BUSINESS

GRADUATE PROFILE EVALUATION SYSTEM
CAREER: BUSINESS ADMINISTRATION
Graduate Profile of the Bachelor of Business Administration

The graduate in Business Administration from Ecotec University is a professional with a strong sense of human and civic values, which can favor sound decision-making in the business sector, promoting social and professional responsibility; who provides solutions with the application of technological and investigative tools in management processes and in administrative and financial decision-making.

Competencies of a Bachelor of Business Administration:

The specific (professional) skills that the professional will acquire in Business Administration are as follows:

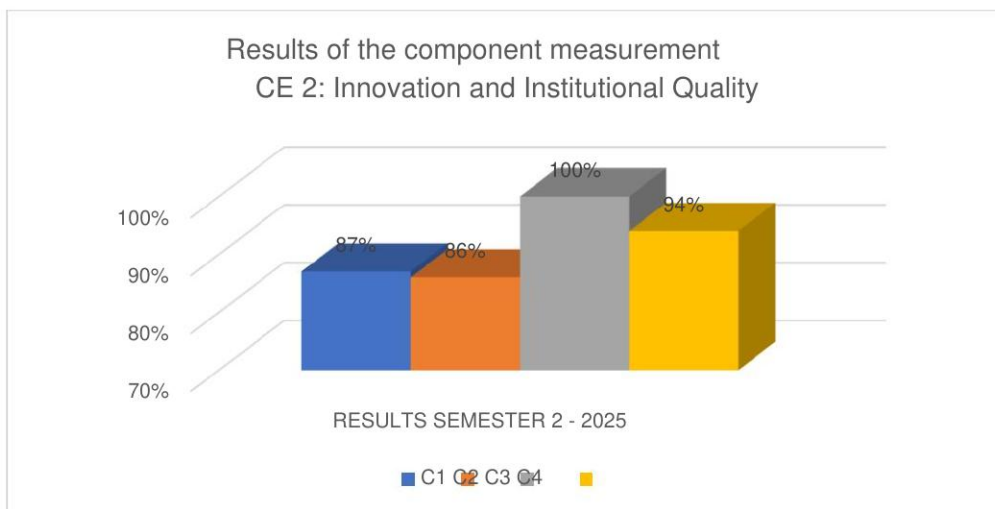
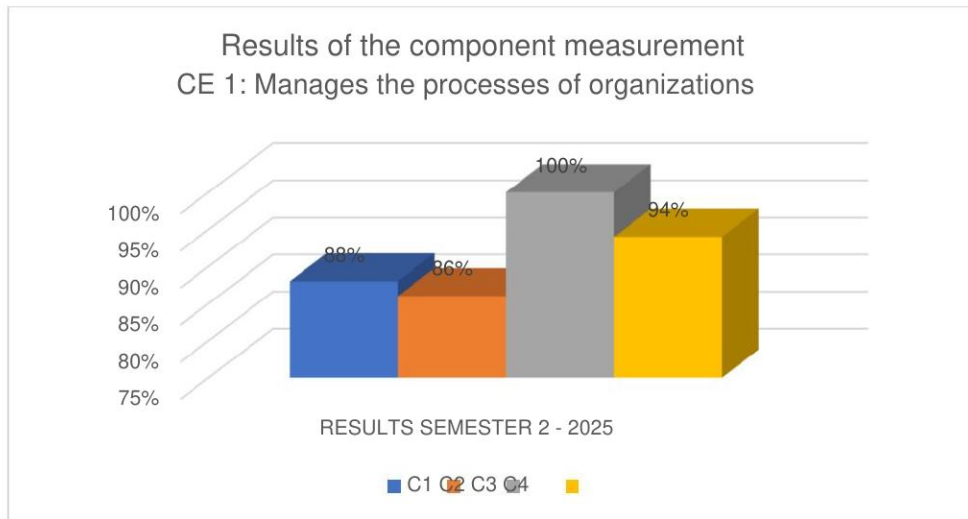
EC	CE COMPONENTS 1: MANAGES THE PROCESSES OF THE ORGANIZATIONS	RESULTS SEMESTER 2 - 2025
C1	Analyze organizations with a systemic vision	88%
C2	Performs managerial, administrative and financial processes	86%
C3	Structure of viable management proposals	100%
C4	Design and evaluate business projects	94%

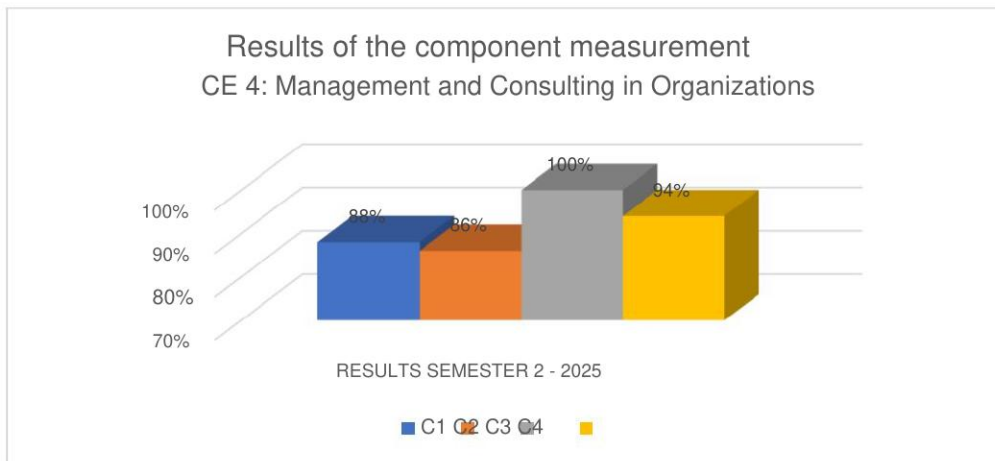
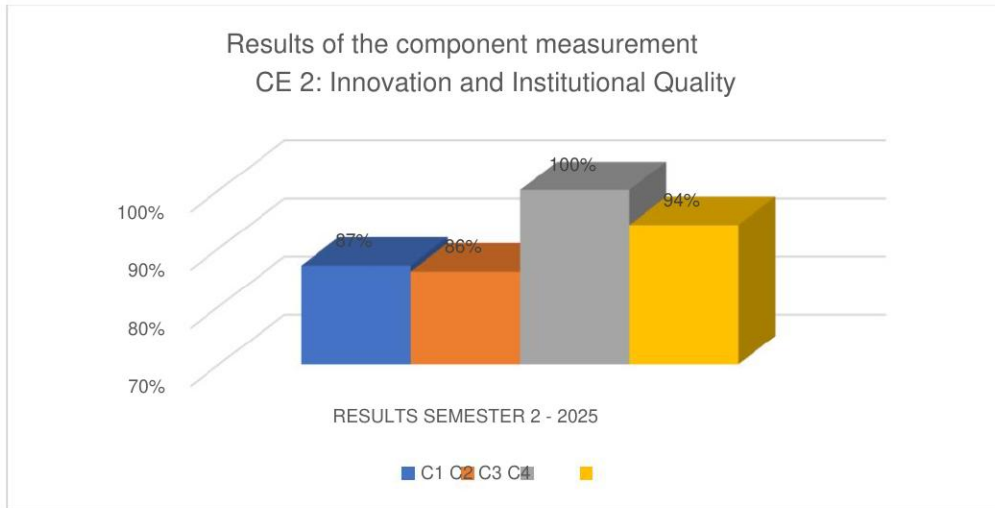
EC	CE 2 COMPONENTS: INNOVATION AND QUALITY INSTITUTIONAL	RESULTS SEMESTER 2 - 2025
C1	Characterizes economic-financial and technological environments	87%
C2	Identifies new trends in the management of organizations	86%
C3	Structure plans to implement Quality Certifications	100%
C4	Designs sustainable innovation plans	94%

EC	CE 3 COMPONENTS: DECISION MAKING ADMINISTRATIVE	RESULTS SEMESTER 2 - 2025
C1	Analyze internal implications of different scenarios	88%
C2	Applies administrative and technological tools to analyze problems	93%
C3	Generates alternative solutions to organizational problems	100%
C4	Implements strategies for decision-making in organizations with Social Responsibility	94%

CE COMPONENTS OF CE 4: MANAGEMENT AND ADVICE IN ORGANIZATIONS		RESULTS SEMESTER 2 - 2025
C1	C1: Relates theory and practice	88%
C2	C2: Evaluates problems in the processes	86%
C3	C3: Design management strategies	100%
C4	C4: Values Social Responsibility practices Organizational	94%

Graphical presentation of the results achieved in transversal competencies and their components (**Goal: at least 70% of students reach the "acceptable achievement" level**)





The transversal skills that the professional in Administration will acquire
The companies are as follows:

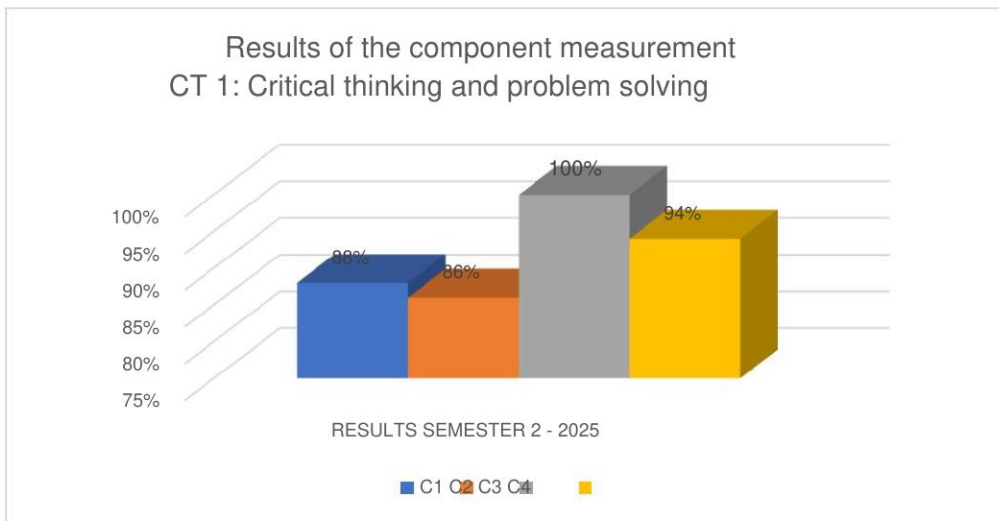
CT	CT COMPONENTS 1: CRITICAL THINKING AND PROBLEM SOLVING	RESULTS SEMESTER 2 - 2025
C1	Identifies problems or situations presented	88%
C2	Interprets information in various contexts	86%
C3	Construct arguments by issuing well-founded judgments	100%
C4	Applies viable solutions to solving complex problems	94%

CT	COMPONENTS OF CT 2: LEADERSHIP AND TEAMWORK EQUIPMENT	RESULTS SEMESTER 2 - 2025
C1	C1: Assertive Communication	88%
C2	C2: Collaborative work	86%
C3	C3: Decision making	100%
C4	C4: Efficient resource management	94%

CT	COMPONENTS OF CT 3: CREATIVITY AND INNOVATION	RESULTS SEMESTER 2 - 2025
C1	C1: Generate ideas or initiatives and share them with others	88%
C2	C2: Proposes and justifies the application of new methods to make their initiative or idea effective	86%
C3	C3: Design and implement the defined method	100%
C4	C4: Analyze and evaluate the results of the implemented initiative or idea	94%

CT	COMPONENTS OF CT 4: RESEARCH	RESULTS SEMESTER 2 - 2025
C1	C1: Defining a problem	88%
C2	C2: Data collection techniques/Methodological design	86%
C3	C3: Analyze and interpret the information (results)	97%
C4	C4: Prepare a final research report	94%

Graphical presentation of the results achieved in transversal competencies and their components (Goal: at least 70% of students reach the "acceptable achievement" level)



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