

**FACULTY OF ECONOMICS AND BUSINESS**
**GRADUATE PROFILE EVALUATION SYSTEM**
**DEGREE: BACHELOR OF BUSINESS ADMINISTRATION**
**Graduate Profile of the Bachelor of Business Administration**

The graduate in Business Administration from Ecotec University is a professional with a strong sense of human and civic values, which can favor sound decision-making in the business sector, promoting social and professional responsibility; who provides solutions with the application of technological and investigative tools in management processes and in administrative and financial decision-making.

**Competencies of a Bachelor of Business Administration:**

The specific (professional) skills that the professional will acquire in Business Administration are as follows:

| <b>EC</b> | <b>CE COMPONENTS 1: MANAGES THE PROCESSES OF ORGANIZATIONS</b> | <b>RESULTS SEMESTER 1 - 2025</b> |
|-----------|--|----------------------------------|
| <b>C1</b> | Analyze organizations with a systemic vision                   | 100%                             |
| <b>C2</b> | Performs managerial, administrative and financial processes    | 81%                              |
| <b>C3</b> | Viable proposed management structures                          | 97%                              |
| <b>C4</b> | Design and evaluate business projects                          | 95%                              |

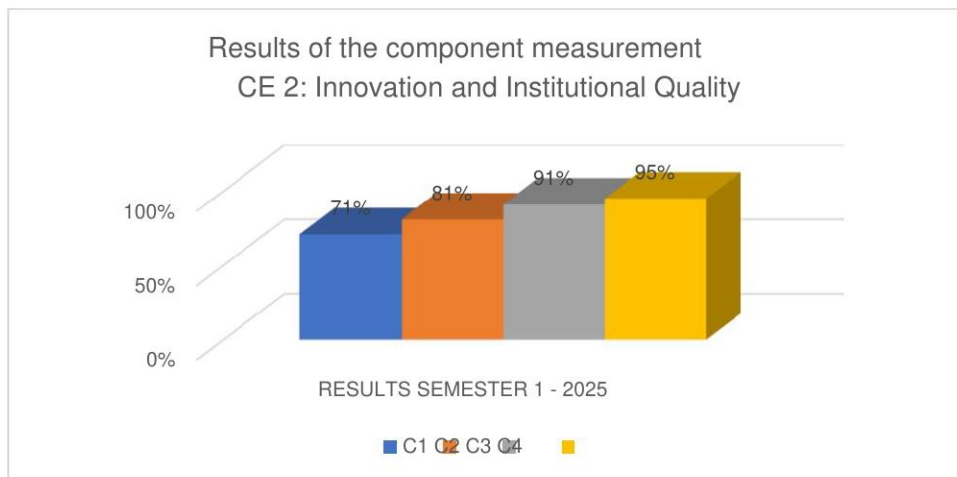
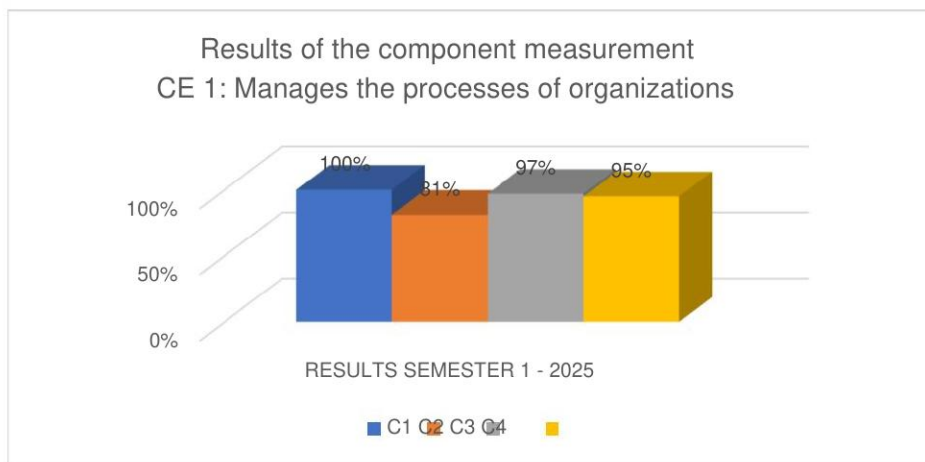
| <b>EC</b> | <b>CE 2 COMPONENTS: INNOVATION AND QUALITY INSTITUTIONAL</b>    | <b>RESULTS SEMESTER 1 - 2025</b> |
|-----------|---|----------------------------------|
| <b>C1</b> | Characterizes economic-financial and technological environments | 71%                              |
| <b>C2</b> | Identifies new trends in the management of organizations        | 81%                              |
| <b>C3</b> | Structure plans to implement Certifications of Quality          | 91%                              |
| <b>C4</b> | Designs sustainable innovation plans                            | 95%                              |

| <b>EC</b> | <b>CE 3 COMPONENTS: DECISION MAKING ADMINISTRATIVE</b>             | <b>RESULTS SEMESTER 1 - 2025</b> |
|-----------|--|----------------------------------|
| <b>C1</b> | Analyze internal implications of different scenarios               | 100%                             |
| <b>C2</b> | Applies administrative and technological tools to analyze problems | 81%                              |
| <b>C3</b> | Generates alternative solutions to organizational problems         | 94%                              |

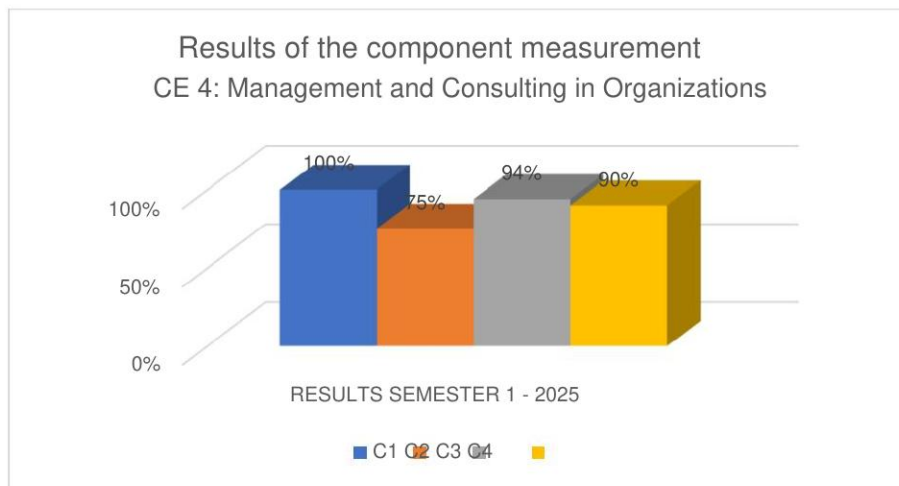
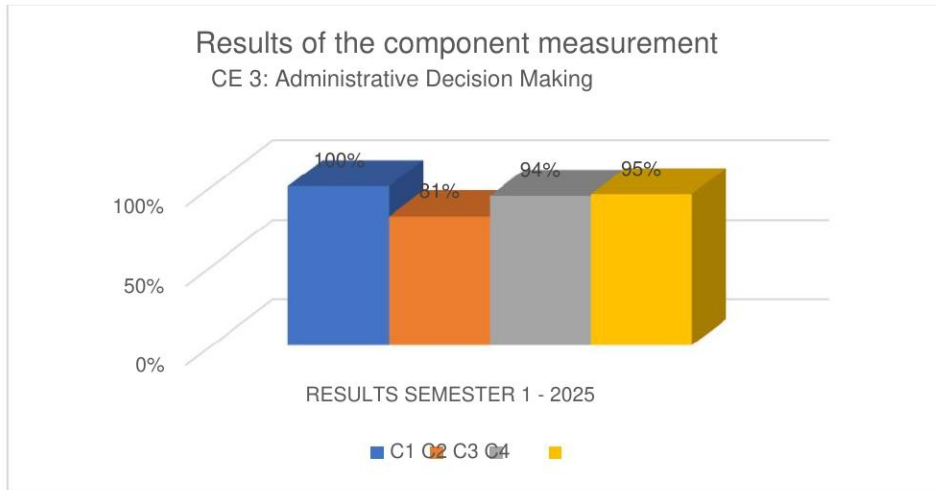
FACULTY OF ECONOMICS AND BUSINESS

|           |   |     |
|-----------|---|-----|
| <b>C4</b> | Implements strategies for decision-making in organizations with Social Responsibility | 95% |
|-----------|---|-----|

| CE COMPONENTS OF CE 4: MANAGEMENT AND ADVICE IN ORGANIZATIONS |   | RESULTS SEMESTER 1 - 2025 |
|---|---|---------------------------|
| <b>C1</b>   | C1: Relates theory and practice                           | 100%                      |
| <b>C2</b>   | C2: Evaluates problems in the processes                   | 75%                       |
| <b>C3</b>   | C3: Design management strategies                          | 94%                       |
| <b>C4</b>   | C4: Values Social Responsibility practices Organizational | 90%                       |



FACULTY OF ECONOMICS AND BUSINESS



The transversal skills that the professional in Administration will acquire  
The companies are as follows:

| EC | CT COMPONENTS 1: CRITICAL THINKING AND PROBLEM SOLVING | RESULTS SEMESTER 1 - 2025 |
|----|--|---------------------------|
| C1 | Identifies problems or situations presented            | 86%                       |
| C2 | Interprets information in various contexts             | 81%                       |
| C3 | Construct arguments by issuing well-founded judgments  | 100%                      |
| C4 | Applies viable solutions to solving complex problems   | 86%                       |

| EC | COMPONENTS OF CT 2: LEADERSHIP AND TEAMWORK EQUIPMENT | RESULTS SEMESTER 1 - 2025 |
|----|---|---------------------------|
| C1 | C1: Assertive Communication                           | 100%                      |
| C2 | C2: Collaborative work                                | 75%                       |

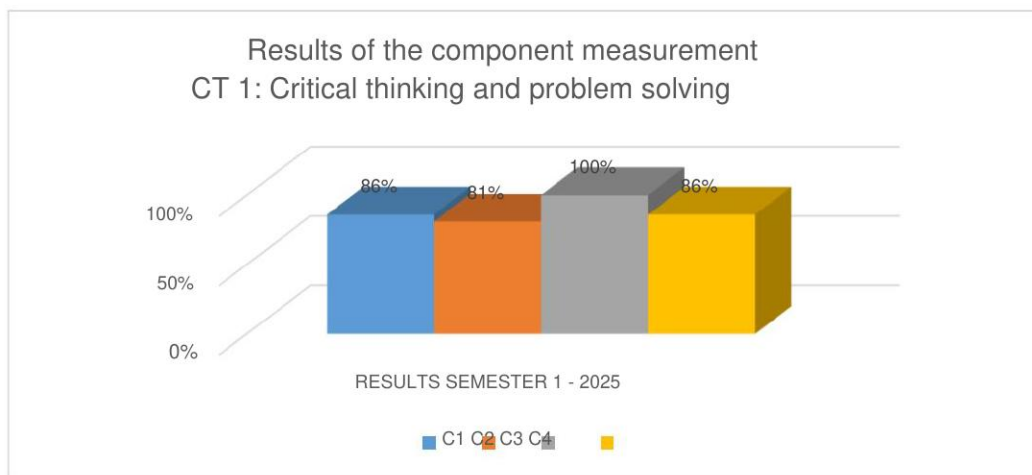
**FACULTY OF ECONOMICS AND BUSINESS**

|   |     |
|---|-----|
| <b>C3</b> C3: Decision making               | 97% |
| <b>C4</b> C4: Efficient resource management | 95% |

| <b>CE</b> | <b>COMPONENTS OF CT 3: CREATIVITY AND INNOVATION</b>   | <b>RESULTS SEMESTER 1 - 2025</b> |
|-----------|--|----------------------------------|
| <b>C1</b> | C1: Generate ideas or initiatives and share them with others   | 100%                             |
| <b>C2</b> | C2: Proposes and justifies the application of new methods to make their initiative or idea effective | 81%                              |
| <b>C3</b> | C3: Design and implement the defined method  | 100%                             |
| <b>C4</b> | C4: Analyze and evaluate the results of the implemented initiative or idea                           | 90%                              |

| <b>EC</b> | <b>COMPONENTS OF CT 4: RESEARCH</b>                  | <b>RESULTS SEMESTER 1 - 2025</b> |
|-----------|--|----------------------------------|
| <b>C1</b> | C1: Defining a problem                               | 71%                              |
| <b>C2</b> | C2: Data collection techniques/Methodological design | 75%                              |
| <b>C3</b> | C3: Analyze and interpret the information (results)  | 100%                             |
| <b>C4</b> | C4: Prepare a final research report                  | 95%                              |

Graphical presentation of the results achieved in transversal competencies and their components (**Goal: at least 70% of students reach the "acceptable achievement" level**)



FACULTY OF ECONOMICS AND BUSINESS

