

**FACULTY OF ECONOMICS AND BUSINESS**

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**GRADUATE PROFILE EVALUATION SYSTEM**

**DEGREE: BACHELOR OF BUSINESS ADMINISTRATION**

**Graduate Profile of the Bachelor of Business Administration**

The Bachelor of Business Administration from Ecotec University is a professional with a strong sense of human and civic values, which can favor sound decision-making in the business sector, promoting social and professional responsibility; who provides solutions with the application of technological and investigative tools in management processes and in administrative and financial decision-making.

**Competencies of a Bachelor of Business Administration:**

The specific (professional) skills that the professional will acquire in Business Administration are as follows:

<b>EC</b>	<b>CE COMPONENTS 1: ADMINISTRATIVE MANAGEMENT</b>
<b>C1</b>	Analyze organizations with a systemic vision
<b>C2</b>	Performs managerial, administrative and financial processes
<b>C3</b>	Structure of viable management proposals
<b>C4</b>	Design and evaluate business projects

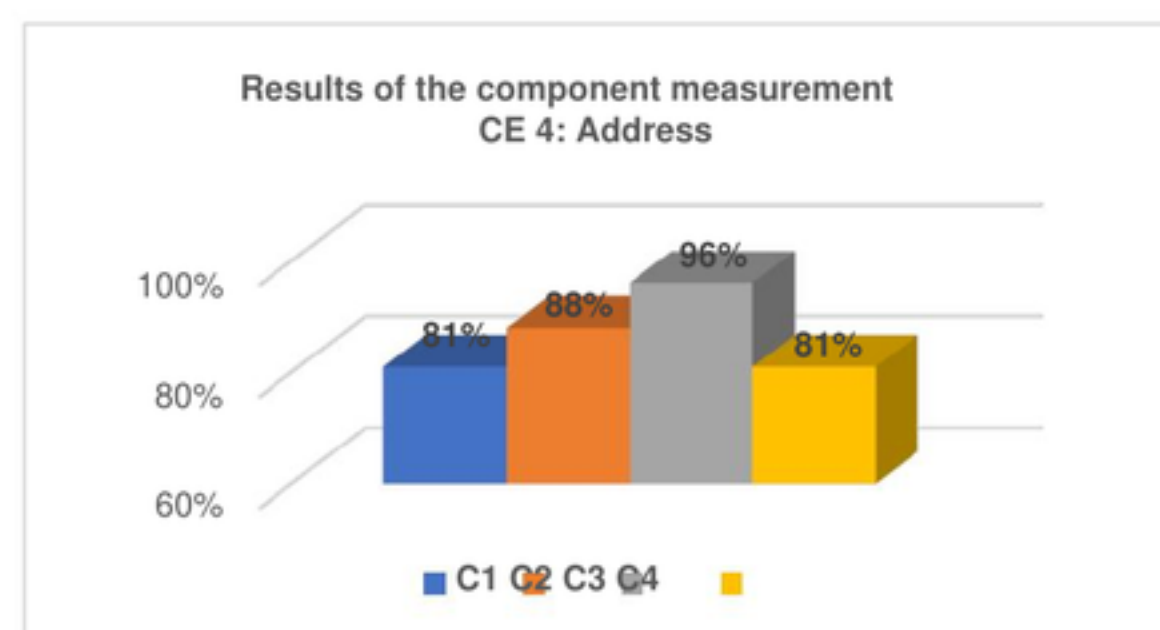
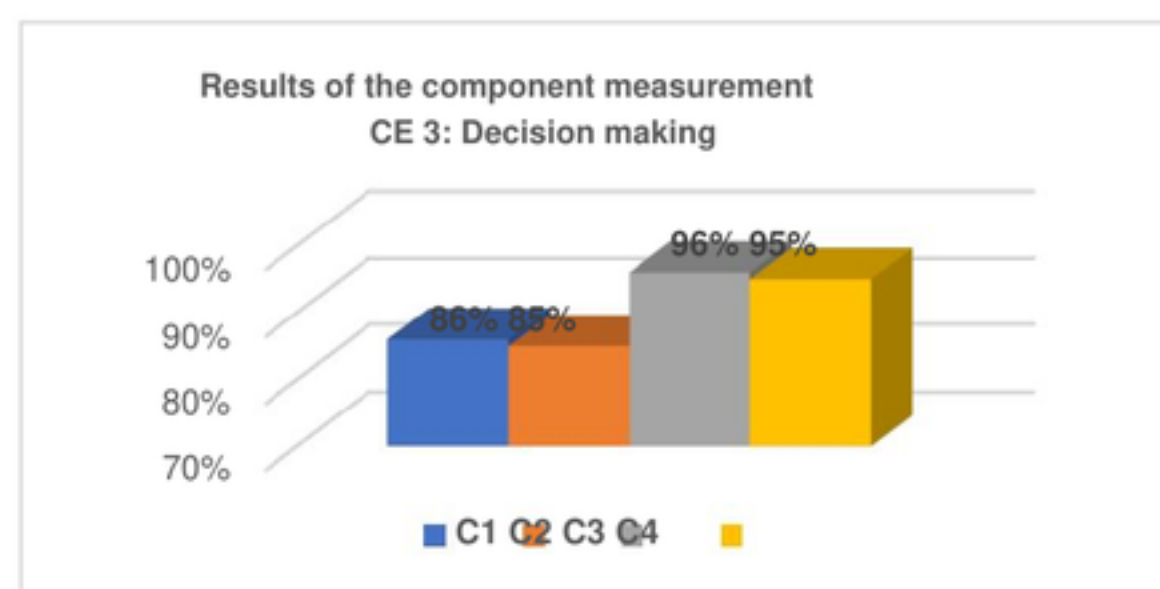
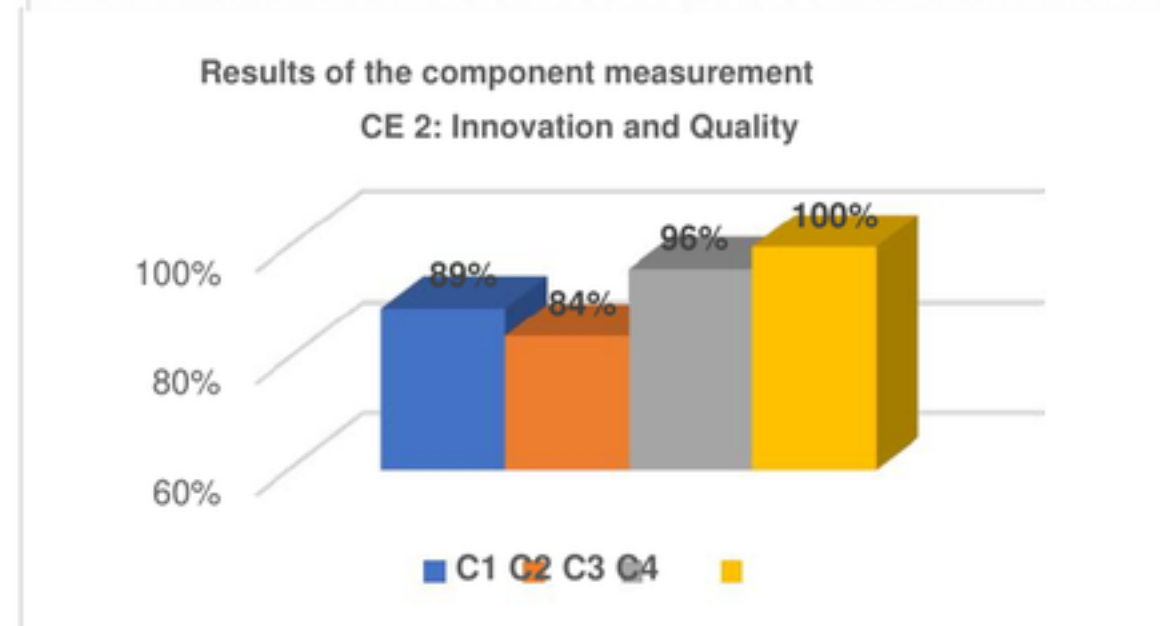
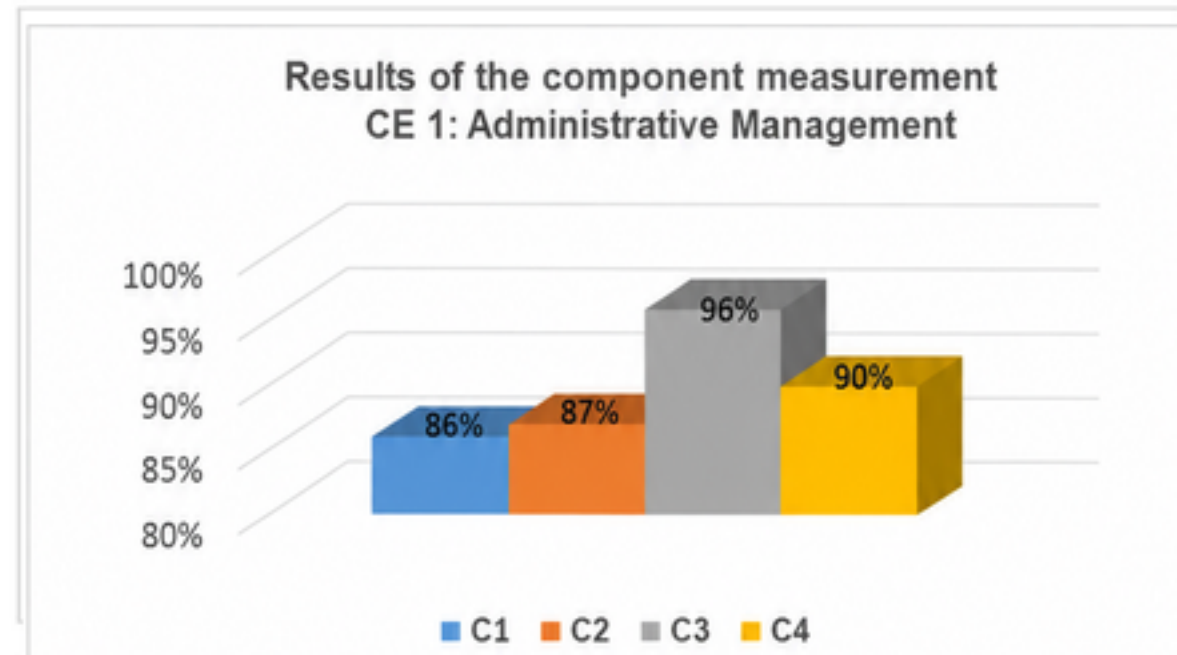
<b>EC</b>	<b>CE 2 COMPONENTS: INNOVATION AND QUALITY</b>
<b>C1</b>	Characterizes economic-financial and technological environments
<b>C2</b>	Identifies new trends in the management of organizations
<b>C3</b>	Structure plans to implement Quality Certifications
<b>C4</b>	Designs sustainable innovation plans

<b>EC</b>	<b>CE 3 COMPONENTS: DECISION MAKING</b>
<b>C1</b>	Analyze internal implications of different scenarios
<b>C2</b>	Applies administrative and technological tools to analyze problems
<b>C3</b>	Generates alternative solutions to organizational problems
<b>C4</b>	Design strategies for decision-making in organizations with Social Responsibility

<b>EC</b>	<b>CE COMPONENTS: 4 DIRECTIONS</b>
<b>C1</b>	Relates theory and practice
<b>C2</b>	Evaluates problems in the processes
<b>C3</b>	Designs management strategies
<b>C4</b>	Values Corporate Social Responsibility practices

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Graphical presentation of the results achieved in the specific competencies and their components (**Goal: at least 70% of students reach the "acceptable achievement" level**)



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The transversal skills that the professional in Administration will acquire  
The companies are as follows:

<b>CT</b>	<b>CT COMPONENTS 1: CRITICAL THINKING AND PROBLEM SOLVING</b>
<b>C1</b>	Identifies and explains problems or situations
<b>C2</b>	Interprets information
<b>C3</b>	Analyze arguments presented
<b>C4</b>	Evaluate evidence and apply viable solutions

<b>CT</b>	<b>COMPONENTS OF CT 2: LEADERSHIP AND WORK AS A TEAM</b>
<b>C1</b>	Assertive Communication
<b>C2</b>	Collaborative work
<b>C3</b>	Decision making
<b>C4</b>	Efficient resource management

<b>CT</b>	<b>COMPONENTS OF CT 3: CREATIVITY AND INNOVATION</b>
<b>C1</b>	Generates ideas or initiatives and shares them with others
<b>C2</b>	Proposes and justifies the application of new methods to make his initiative or idea effective
<b>C3</b>	Design and implement the defined method
<b>C4</b>	Analyze and evaluate the results of the implemented initiative or idea.

<b>CT</b>	<b>COMPONENTS OF CT 4: RESEARCH</b>
<b>C1</b>	Defining a problem
<b>C2</b>	Data collection techniques/Methodological design
<b>C3</b>	Analyze and interpret the information (results)
<b>C4</b>	Prepare a final research report

Graphical presentation of the results achieved in transversal competencies and their components (**Goal: at least 70% of students reach the "acceptable achievement" level**)

