

# MASTER'S DEGREE IN BUSINESS ADMINISTRATION

IN-PERSON MODALITY

CURRICULUM PLAN



Generando desarrollo, cambiando el futuro

SEMESTER I

Change Management and Behavioral Ethics			
ILL:	PEL:	IL:	TH:
48	32	64	144

Statistical Decisions			
ILL:	PEL:	IL:	TH:
48	32	64	144

Financial Decisions			
ILL:	PEL:	IL:	TH:
48	32	64	144

Agile Strategies			
ILL:	PEL:	IL:	TH:
48	32	64	144

Business Strategies			
ILL:	PEL:	IL:	TH:
48	32	64	144

SEMESTER II

Financial Strategy			
ILL:	PEL:	IL:	TH:
48	32	64	144

Operations and Logistics Strategy			
ILL:	PEL:	IL:	TH:
48	32	64	144




Human Talent and Communication Strategy			
ILL:	PEL:	IL:	TH:
48	32	64	144

Strategic Decisions and Marketing			
ILL:	PEL:	IL:	TH:
48	32	64	144

Strategic Business Project			
ILL:	PEL:	IL:	TH:
48	32	64	144

## Curricular Organization Unit

## Hourly Distribution

-  Advanced Disciplinary Training
-  Research
-  Degree Completion

(ILL) Instructor-Led Learning	480 h	Period I	720 h
(PEL) Practical and Experiential Learning	320 h	Period II	720 h
(IL) Independent Learning	640 h	Total	1440 h