

MASTER'S DEGREE IN SPORTS JOURNALISM

HYBRID MODALITY
CURRICULUM PLAN



Generando desarrollo, cambiando el futuro

PERIOD II

ETHICS			
ILL:	PEL:	IL:	TH:
16	16	112	144
Online			

INTRODUCTION TO SPORTS JOURNALISM			
ILL:	PEL:	IL:	TH:
32	16	96	144
Blended			

SPORTS LEGISLATION			
ILL:	PEL:	IL:	TH:
32	16	96	144
Blended			

SPORTS PHOTOJOURNALISM AND COPYWRITING			
ILL:	PEL:	IL:	TH:
32	16	96	144
Blended			

BIG DATA IN SPORTS			
ILL:	PEL:	IL:	TH:
32	16	96	144
Blended			

SEMESTRE II

TELEVISION AND SPORTS			
ILL:	PEL:	IL:	TH:
32	16	96	144
Blended			

RADIO AND PODCAST			
ILL:	PEL:	IL:	TH:
32	16	96	144
Blended			

STRATEGIES AND TACTICS ON THE FIELD			
ILL:	PEL:	IL:	TH:
32	16	96	144
Blended			

NEW TECHNOLOGIES APPLIED TO SPORTS INFORMATION			
ILL:	PEL:	IL:	TH:
32	16	96	144
Blended			

SPORTS JOURNALISM PROJECT			
ILL:	PEL:	IL:	TH:
16	16	112	144
Online			

Curricular Organization Unit

Hourly Distribution



Advanced Disciplinary Training

(ILL) Instructor-Led Learning

288 h



Research

(PEL) Practical and Experiential Learning

160 h



Degree Completion

(IL) Independent Learning

992 h

TOTAL HOURS 1440 h

TOTAL CREDITS 30 CREDITS