

# MASTER'S DEGREE IN BUSINESS ADMINISTRATION

## HYBRID MODALITY CURRICULUM PLAN



Generando desarrollo, cambiando el futuro

PERIOD I	ETHICS AND LEADERSHIP	STATISTICAL DECISIONS	FINANCIAL DECISIONS	AGILE STRATEGIES	BUSINESS STRATEGIES
	ILL: 16 PEL: 16 IL: 112 TH: 144 Blended	ILL: 32 PEL: 16 IL: 96 TH: 144 Blended	ILL: 32 PEL: 16 IL: 96 TH: 144 Blended	ILL: 32 PEL: 16 IL: 96 TH: 144 Blended	ILL: 32 PEL: 16 IL: 96 TH: 144
PERIOD II	STRATEGIC DECISIONS AND MARKETING	OPERATIONS AND LOGISTICS STRATEGY	HUMAN TALENT AND COMMUNICATION STRATEGY	FINANCIAL STRATEGY	STRATEGIC BUSINESS PROJECT
	ILL: 32 PEL: 16 IL: 96 TH: 144 Blended	ILL: 32 PEL: 16 IL: 96 TH: 144 Blended	ILL: 32 PEL: 16 IL: 96 TH: 144 Blended	ILL: 32 PEL: 16 IL: 96 TH: 144 Online	ILL: 16 PEL: 16 IL: 112 TH: 144

Curricular Organization Unit		Hourly Distribution	
	Advanced Disciplinary Training 576 h	(ILL) Instructor-Led Learning 288 h	Period I 720 h
	Research 576 h	(PEL) Practical and Experiential Learning 160 h	Period II 720 h
	Degree Completion 288 h	(IL) Independent Learning 992 h	Total 1440 h